

# Privacy Notice – Newsletter Signup

*Last updated April 2021*

This privacy notice tells you about the information we collect from you when you sign up to receive our regular newsletter via our website ([www.endlessafrica.com](http://www.endlessafrica.com)). In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

## **Changes to this policy**

Kindly take note that we reserve the right to change this Policy at any time and in our sole discretion. In the event that that Policy is changed the new policy will be made available on our Website.

We will alert you about any changes by updating the “Last Updated” date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Endless Africa website ([www.endlessafrica.com](http://www.endlessafrica.com)), and you waive the right to receive specific notice of each such change or modification.

## **Who are we?**

We are Endless Africa. Our address is Annandale Road, Stellenbosch Lynedoch South Africa, 7603. You can contact us by email at [explore@endlessafrica.com](mailto:explore@endlessafrica.com)

Any enquiries about our use of your personal data should be addressed to the contact details above.

## **What personal data do we collect?**

When you subscribe to our newsletter, we ask you for your name, surname and your email address. You are under no obligation to provide us with personal information of any kind, however refusal to do so prevents us from communicating with you.

## **What personal data is processed when you register to receive our newsletter?**

Your name, e-mail address and information about which newsletters you have read and what links you have clicked on.

## **Why do we collect this information?**

We will use your information to send you our newsletter, which contains information about our products, new developments and general business developments.

We ask for your consent to do this, and we will only send you our newsletter for as long as you continue to consent.

We will also use this information to transmit and receive correspondence in relation to our services or products, including responding to queries, sending quotes and itineraries as requested by you.

### **What do we do with your information?**

We share your data with third party vendors that perform services for us on our behalf, including in relation to marketing and analytics and web development.

We also share your data with any person that works for us.

We will otherwise treat your personal data as private and confidential and will not share it with other parties except:

where you have given permission;

where we believe it is reasonably necessary to comply with any law, regulation, legal process or governmental request, to enforce our Terms of use or other agreements, or to protect the rights, property, or safety of us, our customers or others.

### **Third Party Websites**

On our marketing material or websites you may see references or links to websites that are owned and/or managed by third parties which third parties are unrelated to Endless Africa ("*Third Party Websites*"), which Third Parties Websites are specifically excluded from this Policy.

These Third Party Websites have separate and independent privacy policies applicable to their respective websites, services and or products and may follow different practices in the processing and securing of your Personal Information.

You are strongly advised to read the privacy policy of each Third Party Website you engage with before providing your Personal Information as we cannot accept any liability should the Third Party Website process your Personal Information in any unlawful manner.

We therefore make no warranties or representations and bear no responsibility or liability whatsoever regarding any services and / or products offered, promoted and / or advertised on Third Party Websites and / or services and / or products rendered by any third party which may have been accessed or used through or by means of our websites and/or their associated services.

### **How long do we keep your information for?**

Your information is kept for as long as you continue to consent to receive our newsletter.

### **Data Security**

While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

### **Limitation of Liability**

We shall not be held responsible and by accepting the terms and conditions to which this Policy relates, you agree to indemnify us and hold us harmless for any security breaches which may potentially expose the Personal Information in our possession to unauthorised access and or the unlawful processing of such Personal Information by any third party.

### **Information access**

If you wish to correct or delete any of your Personal Information, please contact us by e-mail at [explore@endlessafrica.com](mailto:explore@endlessafrica.com)

### **Emails and Communications**

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Clicking the unsubscribe button on the bottom of our newsletters
- Contacting us at [explore@endlessafrica.com](mailto:explore@endlessafrica.com)

### **Feedback**

We welcome comments about this Policy. If you have any questions about this Policy or any part of our service, you may contact us by e-mail at [explore@endlessafrica.com](mailto:explore@endlessafrica.com)